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Nativ unveils new iOS and Android Smartphone apps.

Control apps for the Nativ Vita Hi-Res Music Server now available in Apple App and Google Play Store.

Hong Kong—July 11th, 2018—Nativ™ today launched iOS and Android Smartphone apps for its popular Nativ Vita™ High-Resolution Music Server. The new apps give customers convenient control and playback functionality from their iOS or Android Smartphone or Tablet.

“The Nativ Vita features an innovative User Interface, which can be accessed through its beautiful 11.6” Touchscreen or any TV with HDMI interface.” says Michael Li, CEO and Co-Founder of Nativ. “With the launch of our Smartphone apps you can now also browse your music from the comfort of your couch.”

The Nativ Vita Music Server can be controlled in various ways:

- **Nativ apps:** Available through the [Apple App Store](#) and [Google Play Store](#). The apps replicate the User Interface experience from the Nativ Vita Music Player.
- **UPnP/DLNA apps:** Designed as an open system the Nativ Vita provides access to its Digital Media Renderer (DMR) and Digital Media Server (DMS). Customers can use UPnP/DLNA applications such as [BubbleUPnP](#) (Android) and [8Player](#) (iOS) to browse and play their digital music libraries.
- **ROON Remote apps:** A popular music interface among audiophiles the Vita can also be controlled through ROON’s Remote apps for [Android](#) or [iOS](#).
- **Music streaming apps:** Many popular music streaming apps such as Spotify, Tidal, Pandora or TuneIn allow direct streaming from inside their apps to Spotify Connect or Google Cast enabled devices such as the Nativ Vita Music Player.

Pricing & Availability

Nativ Vita™ starts at a retail price of US\$1,599 and is available worldwide through a network of authorized resellers, or directly at www.nativsound.com.

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Press Contact

Corporate Communications
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Nativ is a nimble and innovative tech startup with a radical new approach to product development. Designed as true audiophile components Nativ products are supercharged with the latest and greatest in technology, and are the world's first to harness the power of the crowd through an open platform. Nativ continuously evolves to reinvent the way we experience music. Find out more at www.nativsound.com.

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