

# NATIV

## **Nativ adds Apple Airplay & Google Cast support, upgrades capacity to up to 10 Terabytes.**

Nativ Vita Hi-Res Music Server streams to world's most popular multi-room speaker solutions.

Hong Kong—August 14th, 2018—Nativ™ today added support for Apple Airplay, Google Cast and a wide range of additional streaming protocols to its Nativ Vita™ High-Resolution Music Server and Touchscreen control center. In addition to playing music to high-end amplifiers and DACs through its audiophile-grade digital output stage the Nativ Vita now also delivers breathtaking music to any wireless speaker in the network.

“The Nativ Vita is beloved by our audiophile customers as a high-end source and central access point for all their music.” says Michael Li, CEO and Co-Founder of Nativ. “The new update allows them to enjoy their music outside their traditional listening room, anywhere in their home.”

A short summary of the key features and improvements of the 1.4.0 software update:

- **Multi-Room streaming:** Nativ Vita now supports a wide breadth of protocols such as UPnP/DLNA, Apple Airplay, Google Cast and Qualcomm® AllPlay™. Stream music from your Nativ Vita to a wide variety of wireless speakers, including SONOS, Denon HEOS, Bang & Olufsen, Amazon Fire TV, Roku and Samsung. Play music on one or multiple speakers simultaneously, and conveniently control the volume from the Vita's interface.
- **Support of up to 10 Terabytes:** The new software update adds compatibility for the largest 2.5” Hard Drives with up to 5 Terabytes, for a total of 10 Terabytes. Store up to 40,000 albums or 200,000 HD Tracks.
- **Playing music from a NAS or computer:** The performance of Nativ's revolutionary UPnP & SMB caching technology has been improved by up to 200%. Browse your network music library with incredible speed and fluidity.
- **CD Ripping:** Additional metadata and album artwork databases have been added to deliver accurate search results for a wide range of CDs.

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## **Pricing & Availability**

Nativ Vita™ starts at a retail price of US\$1,599 and is available worldwide through a network of authorized resellers, or directly at [www.nativsound.com](http://www.nativsound.com).

## **Press Contact**

Corporate Communications  
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Nativ is a nimble and innovative tech startup with a radical new approach to product development. Designed as true audiophile components Nativ products are supercharged with the latest and greatest in technology, and are the world's first to harness the power of the crowd through an open platform. Nativ continuously evolves to reinvent the way we experience music. Find out more at [www.nativsound.com](http://www.nativsound.com).

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